



the
VitraART
ADVANTAGE

Florida Tile's VitraArt glass collection offers many advantages that differentiate us from the heavily competitive glass market. Quality has always been synonymous with the Florida Tile brand, and we carry this tradition into our VitraArt offering.

www.floridatile.com



Why VitraART is better than other “glasses”



- Florida Tile’s VitraArt has both paper faced and rear mesh-mounted mosaics which allows for a variety of installation methods.
- Our VitraArt glass contains up to 80% recycled material.
- VitraArt glass has an opaque, bonded-glass backing (instead of a painted-on finish) to improve cutability and color coverage.
- VitraArt glass tiles are heat treated to resist thermal shock and cracking.
- Our VitraArt glass is precision cut and measured to ensure a consistent size for all shapes offered.
- Florida Tile’s Acceptable Quality Standards that have been established with our suppliers are among the strictest in the industry.
- Florida Tile opens and visually spot checks every crate prior to receiving into inventory. This additional layer of Quality Control removes the potential for “surprises”.
- Our annual quality claims are consistently less than ½ of 1% of our total glass sales.

- Our VitraArt glass has been independently tested and do not contain measurable quantities of cadmium or lead
- Florida Tile does not ‘Spot Buy’ to get the cheapest price. Consistent quality and coloration can only be achieved through partnerships which we have cultivated for many years.
- Our products have been tested to contain no Volatile Organic Compounds and all have GREENGUARD certification.
- With a fill rate of 99% we stock generous quantities of glass mosaics, random sized patterns & listellos at our NDC.
- Florida Tile offers a complete package of coordinating porcelain, stone & metal tiles to work seamlessly with our glass products to create a complete package.



Each of these points is critical in the positioning of our VitraArt Collection in the market. Price is a major driving factor in the glass segment, but consistent quality is of equal importance.